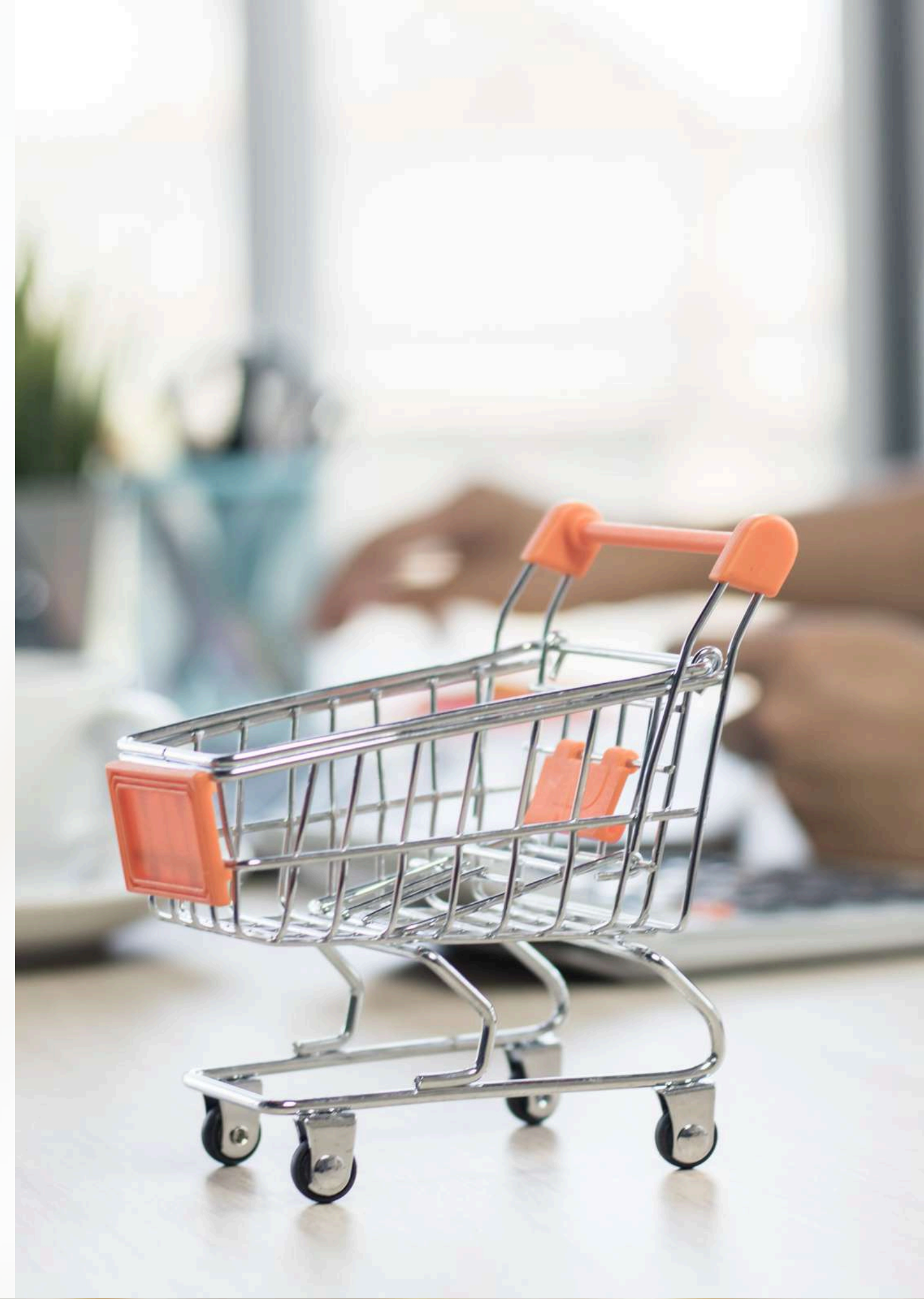


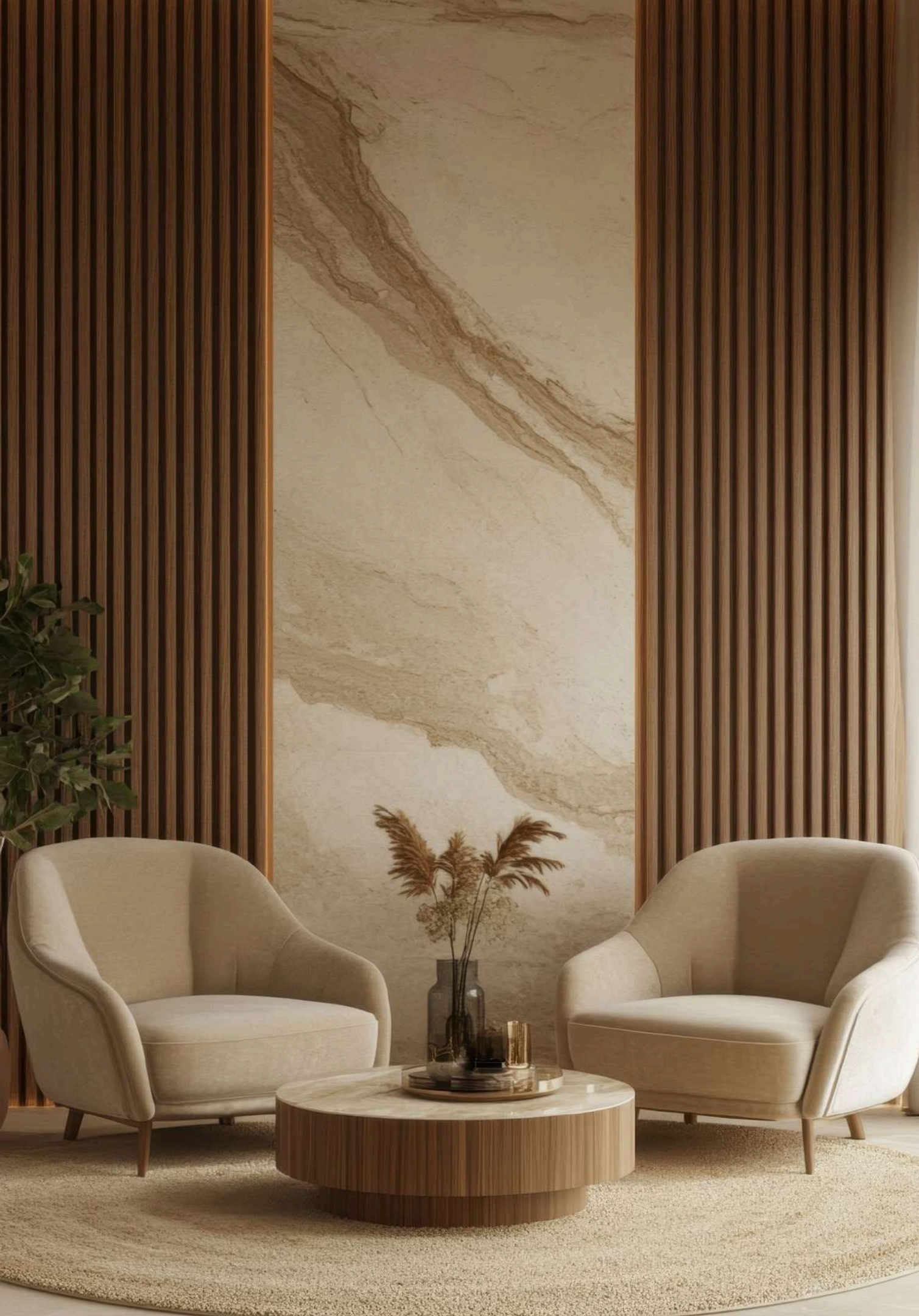


Your Home is Our Home

The region's premier destination connecting furniture buyers and sellers in one comprehensive marketplace.

Kleyl.com





Our Purpose & Vision

Connect People & Products

We link people with home products, providing a world of opportunity in one place - from nail pullers to furniture.

Partner Success

We give partners the best channels to present their brand names and showcase products effectively.

Trusted Platform

We strive to provide users with the most compelling and trusted platform for all home needs.

Mission & Focus

Our Mission

To be the first and most convenient destination in the region for home product shopping - the go-to place for "anything" home.

Our Focus

Exceptional online shopping experience through daily promotions, deals, weekend sales, seasonal activities, and convenient delivery.





Platform Overview

Diverse Marketplace

Wide range of household items from multiple sellers including kitchenware, home decor, furniture, and appliances.

User-Friendly Interface

Intuitive design allowing users to search, compare prices, and make purchases seamlessly.

Secure Transactions

Protected payment processing and user data security fostering trust among buyers and sellers.

Product Categories



Furniture

Complete furniture solutions from small to large pieces for every room.



Decor & Lighting

Wall décor, rugs, lighting products, and decorative items to enhance your space.



Kitchen Products

Everything for your culinary needs from utensils to major appliances.



Family Essentials

Pet furniture, educational toys, and baby hub products for the whole family.

Market Segments



B2C Retail

Direct-to-consumer sales in the retail market segment serving individual buyers.



B2B Solutions

Serving interior companies and consultancies with better pricing for larger projects.



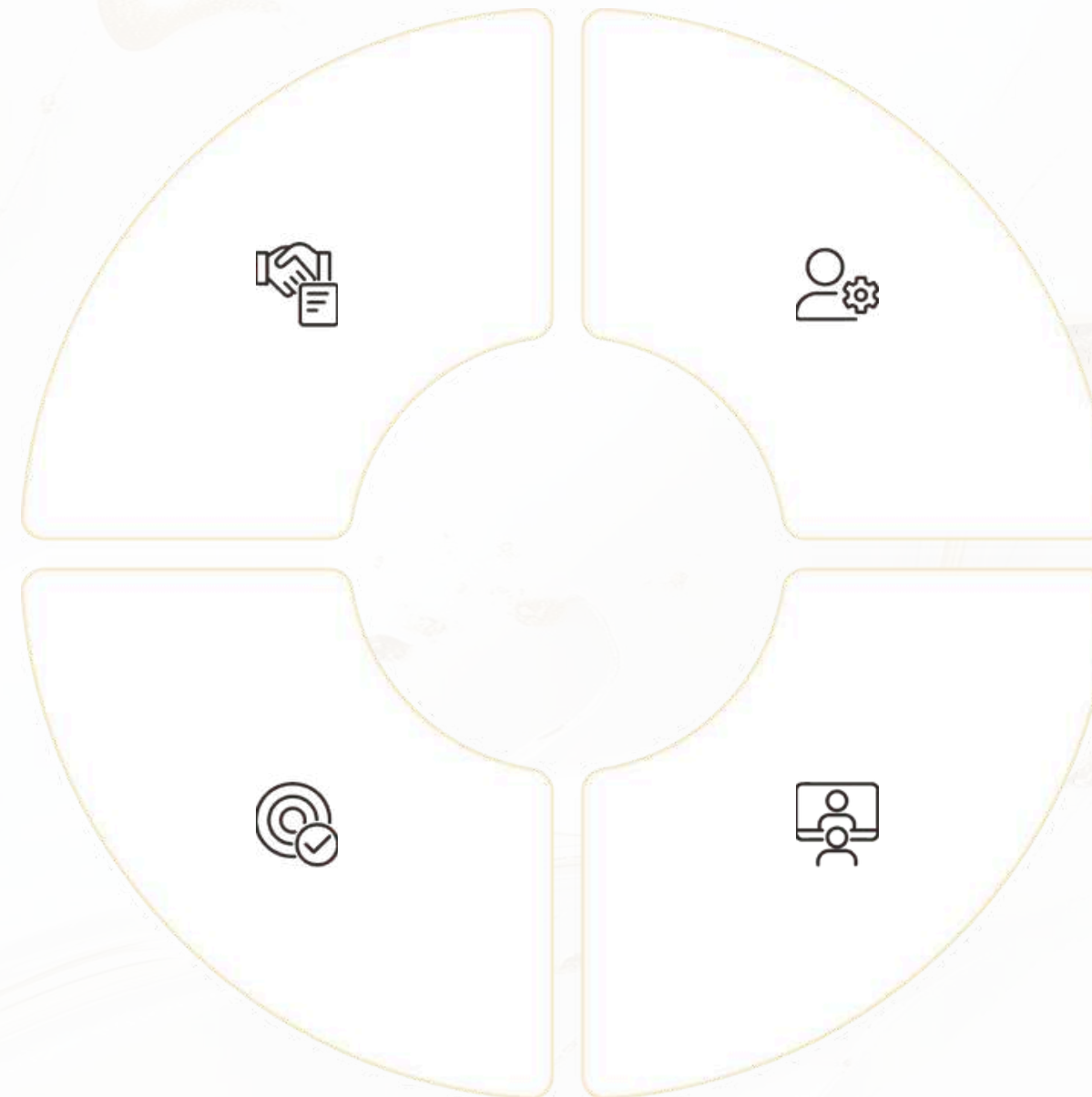
Business Model

Key Partners

Third-party applicants, local vendors, and logistics companies.

Value Proposition

Great selection, low prices, fast delivery, and local furniture focus.



Key Activities

Logistics, technology development, maintenance, and expansion.

Key Resources

Infrastructure, technology platform, and design hub capabilities.

E-commerce Excellence

- Interactive UI

Multi-linguistic functionality with intuitive design.

- Payment Solutions

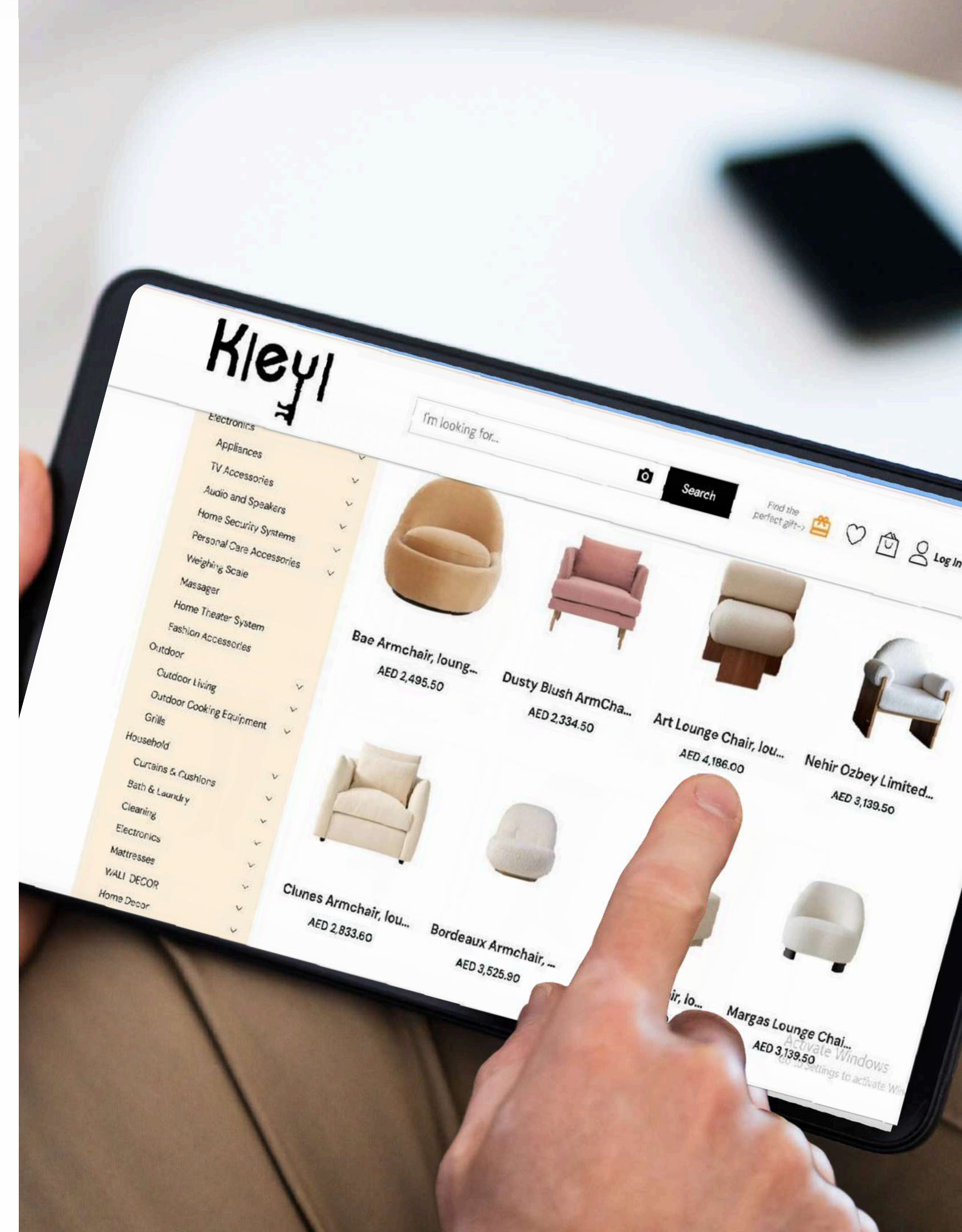
Multiple gateway integrations with abandoned cart recovery.

- Vendor Tools

Powerful dashboard with multi-store functionality.

- Management Flexibility

Multi-category shop with product management tools.



Our Brand Partners

BLACK+DECKER

Intercoil
Healthy sleep. healthy life.

SIEMENS

**SOLO
HOME**
PURSEY OF EXCEPTIONAL HOMEWARES

PHILIPS

Whirlpool®

fissman

SAMSUNG

Trusted partnerships with leading home product brands



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Ready to transform your home? Visit [Kleyl.com](https://www.kleyl.com) today!

www.kleyl.com



THANK YOU